

CONSUMER ALERT

Beware of “door to door” alarm company salespeople using possible unethical sales tactics. **Do NOT be a VICTIM – be INFORMED and know what to look for if approached by any of these individuals.**

- Ask for a State of Alabama ID badge showing individual is licensed by the Alabama Electronic Security Board of Licensure (AESBL). Photo and state seal will be on the ID badge. **Call police if they cannot produce their ID badge because they are in violation of the Law.**
- If **currently under contract** with an alarm company, do **NOT** be pressured into signing with another alarm company **without first contacting your contracted alarm company. Your contracted alarm company CAN do anything that the soliciting alarm company can do! Do NOT be misled into thinking otherwise.**
- They may claim there have been **recent burglaries in your neighborhood and they are there to upgrade your alarm system, or claim phone lines are being cut and you need to switch to a cellular system, or falsely state they are working in conjunction with a municipality.**
- **Do not allow high pressured sales pitches to force you into making a decision on the spot. Take your time, sleep on it, check-out the company with the Better Business Bureau or call AESBL at 866-302-3725. You do have three (3) days in which you can rescind the contract, but they usually come right behind the salesperson and install the equipment to make it much more difficult for your cancellation to take place.**
- **NOTHING IS FREE!!!!** They may tell you this is a **one-time offer and only good for today and FREE – totally incorrect!!!!**

- **Before signing a contract, READ IT FRONT AND BACK!** Know **exactly** what you are signing and for how long. Also, **DO NOT** fall for promises made by a Salesperson or Technician that are not in writing in the contract. They most likely will not be honored by the company!

Please report any conduct of this nature to the AESBL at (334) 264-9388 or 866-302-3725 or call the police. The Better Business Bureau (BBB) would also be interested in this information.

**Lynne B. Taunton
Executive Secretary**